Please answer the questions. The more detailed you are, the more likely you are to get the desired result immediately.

Be sure to fill in points 4 and 5 (what you like/dislike). They are the most important!

After all, it's great when the designer immediately hits your expectations.

|  |  |
| --- | --- |
| 1. **Your contact for communication** | |
| Whatsapp or telegram |  | |
| e-mail |  | |
| Timezone |  | |
|  |  | |

|  |  |  |
| --- | --- | --- |
| 1. **Information about the future site** | | |
| Target audience | |  |
| Type of site | |  |
| Lending / Online shop / Corporate website / Blog / Redesign existing one |
| Width | |  |
| I default the width of the content to 1280 px monitors |
| Pages and intended  functionality | |  |
| List the pages necessary for the design (home, catalogue, contacts, about us, etc.)  List the necessary for the site (cart, payment, cabinet, catalogue, setting up mailing list, receiving requests to mail, to telegram, etc.). |
| Language versions of the site | | List the necessary |
| Adaptive  (is it necessary or not?) | |  |
| By default I make layouts for 2 smartphones + 2 tablets |
| **3. Stylistics** | | |
| Preferred colours |  | |
| Colours that should not be on the site |  | |
| Style of the site | Strict, light, illustrated, cute, minimalist, etc. | |
| Shape of elements |  | |
| Indicate which elements you like best:  - smooth or sharp  - rectangular or rounded  - flat or with shadows  - convex / flat / contoured (transparent) buttons  etc. The more information you provide, the better | |

|  |  |
| --- | --- |
| 1. **Sites you like** | |
| Link | Comment (required) | |
|  |  | |
|  |  | |
|  |  | |
|  |  | |

|  |  |
| --- | --- |
| 1. **Sites you don't like** | |
| Links | Comment (required) | |
|  |  | |
|  |  | |
|  |  | |
|  |  | |

|  |  |
| --- | --- |
| 1. **Optional** | |
| What do you need a website for? |  |
| Got a logo, brand colours, old website? |  |
| Any other useful information |  |

**Бриф** (этот документ) + **Brief (this document) + approximate structure (can be hand-drawn, send as a separate file, please)структура** (можно нарисовать от руки, пошлите отдельным файлом, пожалуйста)

My mail: <addesignsk@gmail.com>

Thank you!